



"My Passion is...

to help organizations achieve optimal performance through the effective development and deployment of their people."



Bruce Timmcke
Senior Consultant and Executive Coach

Bruce Timmcke is a seasoned executive who brings over 25 years of organization development experience to Bright Tree Consulting Group. He is an astute observer of organizations, with a powerful set of skills that help companies implement pragmatic solutions to improve efficiencies, develop talent and achieve operating objectives. His broad and deep expertise encompasses the shop floor, sales force, staff functions and the executive suite. He interacts equally well at all levels of organizations.

Bruce brings his practical, straight-forward approach to the areas of organizational redesign, leadership development, learning strategy, employee engagement, and performance management. He has implemented organizational redesigns in manufacturing settings, using socio-technical principles, self-directed work teams, lean manufacturing applications and a host of process improvement tools to increase employee engagement and productivity on the shop floor.

He is also a seasoned coach with extensive leadership development experience that was honed as the head of management development and training for a Fortune 500 global company. His easy interpersonal style enables him to establish rapport and chemistry that is the foundation of effective coaching.

Bruce received his bachelor's degree from the University of Wisconsin, where he also earned master's degrees in Educational Psychology and in Industrial Engineering. Bruce lives outside Baltimore, Maryland with his wife, Terri, and has two children in college. He enjoys gardening and the great outdoors, and is an aspiring fly fisherman.