



"My Passion is...

to help individuals and companies realize their highest potential through a focused, pragmatic and plainspoken approach.

I am a truth-teller, who enjoys making strategy understandable and actionable at all levels in an organization."



Matthew Angello
Principal Consultant and Executive Coach

Matt Angello brings over 25 years of business experience to his practice as a consultant and executive coach, including several years as a Board-Level Executive Officer in Fortune 500 companies. He is an accomplished strategist with expertise in executive and team coaching, execution/performance management, organization development, process improvement and communications. He has experience as both an independent consultant/business owner and global business executive across multiple industries and for companies in various stages of their business cycle.

Matt is the Founder and Principal of Bright Tree Consulting Group, a boutique firm that offers an array of highly personalized and effective coaching and consulting services for executives and companies seeking to unleash their potential, move their performance to the next level and prepare for future challenges. He has partnered with many CEO's, Boards of Directors and other "C-Level" executives to improve their effectiveness. His clients include start-ups, privately held companies and Fortune 500 global firms.

He is an accomplished coach, strategist, team builder and people developer with a global track record. Matt is a recognized human capital expert, and has been quoted in The Wall Street Journal, Human Resources Executive and other publications. He has been the featured speaker at many seminars and has served on the Board of Directors of national organizations. He received his BA from the University of Pittsburgh and an MS from Rutgers University.

Matt lives in Lancaster, Pennsylvania with his wife and three children. He is an avid reader, aspiring cabinetmaker and fitness advocate.